

Panupong Ngoenkaew

Graphic Designer based in Bangkok, Thailand

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As a **designer**, I highly value the ability to bring a client's vision to life, which is very rewarding. There is a huge amount of satisfaction I gain from seeing a piece of work from scratch ideas to the final design, especially when it appears in the user hands. I believe that user-centred design and design thinking are the most valuable future digital resources. I am so delighted to bring my creativity, my skills, and my experience to be working with you and your organization.



HARD SKILLS

ADOBE CREATIVE CLOUD

ILLUSTRATOR Graphic design **PHOTOSHOP** Retouch PREMIER PRO Video editing

LIGHTROOM Photograph editing / organizing **DIGITAL CAMERA**

Photos / Video shooting **FIGMA** User Interface design

PROTOOLS Sound engineering / Audio mixing WORDPRESS / WIX Website's content management system



SOFT SKILLS

ADAPTABILITY COLLABORATION CREATIVITY DESIGN THINKING

EMPHATY PROBLEM-SOLVING **USER-CENTRED DESIGN** WILLINGNESS TO LEARN



UX/UI DESIGN (WEBSITE & APPLICATION) EDUCATIONAL BUSINESS WORK-LIFE BALANCED GRAPHIC DESIGN SUSTAINABILITY CITY & PEOPLE POTTERY



WORK EXPERIENCE

KIS INTERNATIONAL SCHOOL

Graphic Designer & Social Media Coordinator

July 2022 - Present

Responsible for capturing daily photos, editing videos, and designing materials for marketing collateral. Ensuring all the visual communication aligns with the school's brand and effectively engage the target audience.

BRIGHTON INT. COLLEGE BANGKOK

Marketing Supervisor

Jan 2022 - April 2022

Overseeing and executing multifaceted marketing activities. Collaborating closely with cross-functional teams to develop and implement comprehensive marketing strategies & campaign, maintaining brand consistency across global platforms.

BANGKOK PREP AND SEC INT. SCHOOL

Event & Marketing Specialist

Aug 2019 - Jan 2022

Merging sound engineering, video editing, and impactful visual design to creating Audio/Visual & Event Support immersive experiences and delivering seamlessly audio & visual integration for captivating audience engagement for all school event.

SRINAKARINWIROT UNIVERSITY, ASOKE

Academic Audio & Visual Designer

Aug 2015 - July 2019

Applying innovative multimedia audio & visual solutions to support university activities. Managing all setup for seminars, and events, and troubleshooting technical issues and to create engaging multimedia content for educational purposes.



EDUCATION BACKGROUND

RAJAMANGALA UNIVERSITY OF TECH. **THUNYABURI**

Bachelor degree of Photography & Cinema Technology

May 2010 - Mar 2013

During my time at the Faculty of Mass Communication Technology, I have had the invaluable opportunity to acquire a diverse skill set across my major, allowing me to develop a wide range of proficiencies in the dynamic realm of media.

